



# MATTHEW LEAPER & ASSOCIATES INTELLECUAL PROPERTY LAW

2024 TRADEMARK MENU (USD) • 626-LEAPER1 • INFO@MATTHEWLEAPER.COM

PUBLISHED HOURLY RATES			
ROLE	RATE		COMMENTS
IP Attorney	\$ 300	per hour	<i>Matthew Leaper</i>
IP Associates, Clerks, & Specialists	\$ 150	per hour	<i>Of counsel to Mr. Leaper</i>
Foreign IP Associates	Variable	per hour	<i>Outside counsel to Mr. Leaper</i>
REGISTERED MARKS			
DEFENSE			
PROFESSIONAL SERVICES	GOVERNMENT FEE	EST. PROF. FEE	COMMENTS
Trademark Monitoring & Reporting	\$ -	\$ 100 per mo., per mark	<i>Monthly report for conflicting marks</i>
Opposing a Pending Trademark Application	\$ 600 per class	\$ 1,500	<i>Opposing a pending application</i>
Filing a Petition for Cancellation	\$ 600 per class	\$ 2,000	<i>Attacking a registered mark</i>
OFFENSE			
PROFESSIONAL SERVICES	EST. PROFESSIONAL FEE		COMMENTS
Trademark Monitoring & Reporting	\$ 100 per mo., per mark		<i>Monthly report for potential infringers</i>
Trademark Infringement Assessment	\$ 300 per mark		<i>Quick estimate of likelihood of success</i>
Trademark Infringement Opinion	\$ 2,000 per mark		<i>Written legal opinion</i>
Cease-and-Desist Letter	\$ 900 per mark		<i>Drafting and delivering</i>
Trademark Dispute Resolution	Hourly		<i>All pre-litigation correspondence</i>
Trademark Licensing Agreement	Hourly		<i>Negotiating the agreement</i>
Trademark Consent & Coexistence Agreement	Hourly		<i>Negotiating the agreement</i>
Reporting Trademark Infringement to Amazon et al.	Hourly		<i>Contacting others on your behalf</i>
Advocating for Control of Infringing Social Media Accounts	Hourly		<i>Contacting others on your behalf</i>
Trademark Litigation Referral	Hourly		<i>Contacting others on your behalf</i>
TRANSACTIONS			
PROFESSIONAL SERVICES	EST. PROFESSIONAL FEE		COMMENTS
Trademark Valuation	Hourly		<i>Requires an third party appraiser</i>
Negotiating a Trademark Acquisition Agreement	Hourly		<i>Including initial contacts</i>
Recording a Security Interest in a Trademark	Hourly		<i>Preparation and recordation</i>

FOR ADDITIONAL INFORMATION, PLEASE EMAIL US AT INFO@MATTHEWLEAPER.COM

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