



MATTHEW LEAPER & ASSOCIATES INTELLECUAL PROPERTY LAW

2024 TRADEMARK MENU (USD) • 626-LEAPER1 • INFO@MATTHEWLEAPER.COM

PUBLISHED HOURLY RATES			
ROLE	RATE		COMMENTS
IP Attorney	\$ 300	per hour	<i>Matthew Leaper</i>
IP Associates, Clerks, & Specialists	\$ 150	per hour	<i>Of counsel to Mr. Leaper</i>
Foreign IP Associates	Variable	per hour	<i>Outside counsel to Mr. Leaper</i>
TRADEMARK DEVELOPMENT SERVICES			
BRANDING			
PROFESSIONAL SERVICES	EST. PROFESSIONAL FEE		COMMENTS
Brand & Logo Design Coaching	Hourly		<i>DIY brand building sessions</i>
Brand & Logo Selection Services	\$	5,000	<i>Turnkey brand & logo design</i>
Brand Guide Development	\$	3,000	<i>Summary of marks, logos, colors & fonts</i>
RISK MANAGEMENT			
PROFESSIONAL SERVICES	EST. PROFESSIONAL FEE		COMMENTS
Trademark Knockout Search Report	\$	300	<i>Quick search via TESS</i>
Trademarkability Search Report	\$	900	<i>Detailed search via TESS and Google</i>
Foreign Language Equivalence & Search Report	\$	500	<i>Detailed search of global databases</i>
Global Brand Clearance Search Report	Hourly		<i>Detailed search of global databases</i>
Global Trademarkability & Clearance Opinion	\$	3,500	<i>Written legal opinion</i>
Trademark Monitoring & Reporting	\$	100 per month, per mark	<i>Monthly report for competing apps</i>
DOMAINS			
PROFESSIONAL SERVICES	EST. PROFESSIONAL FEE		COMMENTS
Domain Acquisition from a Domain Registrar	Hourly		<i>Search, buy, and hold</i>
Domain Acquisition from a Third Party	Hourly		<i>Turnkey domain acquisition</i>
Opinion of Legal Basis for a Domain Dispute	\$	1,200	<i>Written legal opinion</i>
Domain Dispute Proceeding under the UDRP	\$	3,000	<i>Minimum upfront retainer</i>

FOR ADDITIONAL INFORMATION, PLEASE EMAIL US AT INFO@MATTHEWLEAPER.COM

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